



## Fundraising Resources

One of our mission partners, RCE International, has a great deal of information on fundraising that they graciously allowed us to include on our website. Here are notes on many of their sources:

### Training

Several organizations are available to help train you on raising funds for your ministry. Some can provide this training virtually, which means that you can participate over the Internet, thus reducing your costs and travel time.

These organizations and resources come highly recommended as excellent training at reasonable costs:

#### **Kingdom Come Training (KCT)** ([www.kingdomcometraining.com](http://www.kingdomcometraining.com))

KCT is an excellent organization that provides training via video conferencing over a 3-week period, and then provides coaching and accountability to help you get to full support within 10 months. The cost for their training and coaching is very reasonable and well worth the investment. Their trainers and coaches have a tremendous amount of experience in this area and will work (and pray) with you to get you to full support and get you on the mission field!

If you are considering raising your support under RCE International, they endorse KCT so strongly that they offer to subsidize your KCT training up to \$200. A link to RCE's website is at the bottom of our [Get Involved / Potential Teachers/Staff page](#).

#### **Support Raising Solutions (SRS)** ([www.supportraisingsolutions.org](http://www.supportraisingsolutions.org))

A division of the ministry **The Body Builders**, SRS provides fundraising training and materials. They offer top-notch in-person training events called Boot Camp at various sites around the U.S., along with various articles and resources to help develop fundraising skills.

#### **Missionary Fundraiser.com** ([www.missionaryfundraiser.com](http://www.missionaryfundraiser.com))

Created by a couple of YWAM missionaries, this website is loaded with tons of resources, advice, newsletters, blogs, ideas, training help, etc.

#### **YouTube** ([www.youtube.com](http://www.youtube.com))

That's right, YouTube! There are many videos that have been posted on YouTube by missionaries and those in ministry that are pretty good. Simply search for "Missions Fundraising Ideas" (or something similar) to see a lot of options. You can also find fundraising videos that missionaries have posted on YouTube for their

personal support. These can be good examples on what to do – as well as what *not* to do!

### **Fundraising Blogs, and Other Interesting Sites (click title/link):**

[Fundraising for Missions](#) – a site with interesting information and resources for those involved in fundraising, personal and organizational.

[m.Fund](#) – snippets on personal support-raising from someone in the process – some good perspectives and links.

[Missionary Resources](#) – a site that offers a wide range of support and resources for missionaries – some good stuff here!

[Fundraising Articles](#) – over 100 articles, tips and ideas for fundraising and fundraisers - very interesting information and ideas for your ministry, your school, how to communicate with donors, etc. Make sure you check this out!

[Non-profit Marketing Blog](#) – this is a blog by Katya Andersen, VP of Marketing at Network for Good, and author of the book “***Robin Hood Marketing: Stealing Corporate Savvy to Sell Just Causes.***”

### **Fundraising/Prayer Letter Advice and Examples**

Here are various articles and websites that offer tips on writing effective fundraising and prayer letters.

[Writing Prayer Letters That People Want to Read](#) by Ellis Goldstein and Brian Barela

[Sample Fundraising Letters](#) – examples of various fundraising letters presented in a course at **Southern Nazarene University**.

[Top 8 Tips for Writing a Fundraising Letter](#) by Joanne Fritz

[How to Write a Missionary Fundraising Letter](#) by Mellisa Warren

[Steps to Writing a Missionary Fundraising Letter](#) by Mike White

### **Fundraising and Prayer Letter Services**

There are several online companies that can print and mail your prayer letters even though you are overseas. The following are just a few of the options out there.

[prayerletters.com](#) – an online service that sends out prayer and support letters directly to donors. They also provide good tips and suggestions on how to write an effective prayer/fundraising letter.

[chalkline.org](http://chalkline.org) – an online service that prints and mails prayer letters for missionaries.

[bmcletterservice.com](http://bmcletterservice.com) – a letter service specializing in mailing prayer letters for missionaries around the world.

In the midst of your fundraising, keep in mind the promise in 2 Chronicles 16:9

*“For the eyes of the LORD range throughout the earth  
to strengthen those whose hearts are fully committed to Him!”*